

Yoga Champion Strengthens Cause for Children with Cancer

**May 20th, 2007 Karma for Kids to Build Yoga Studio at Pediatric
Oncology Camp**

San Francisco—Karma for Kids, the world's first yoga challenge dedicated to helping families with children who have cancer, is excited to announce the 2007 launch of the *Karma for Kids Challenge May 20th t, 2007*. With the launch of Karma for Kids is the announcement that Rajashree Choudhury, five time World Yoga Champion will lend her support and knowledge of yoga to the cause.

Karma for Kids is a yoga challenge in which yoga students (typically adults) practice between 30 to 60 yoga classes within a 60 day time period. This year the Karma for Kids Challenge will take place between May 20th and July 20th, 2007. As yogis take the challenge they ask family, co-workers and friends to sponsor them. Karma for Kids participants receive a yoga mat, t-shirt and other fun perks along the way to thank them for their efforts. Since Karma for Kids' inception, participants have ranged in age from 11 years old to 72 years old, from San Francisco to Boulder to Manhattan. All yoga traditions are welcome.

“It is an honor to lend help where I can,” said Rajashree. “Teaching children facing life threatening illness the benefits, healing and calm of yoga sets an example not only for cure but for prevention of illness for all family members.”

When Rajashree visited and taught yoga at Camp Okizu, a pediatric oncology camp in Northern California, the campers fell in love with yoga. Even the youngest six year old campers said the yoga made them feel calm and sleep better. Karma for Kids is excited to announce that a major portion of the funds will go towards the build-out of a large yoga space overlooking a scenic lake at Camp Okizu. Ground has already been broken and the completion of the boathouse housing the yoga studio will be ready for camp in the summer of 2007.

“We are so grateful to Rajashree and Karma for Kids,” said Camp Okizu Founder John Bell. “The funds that yoga community raises helps campers gain a second family where cancer is the norm. Our campers and their families truly feel as if they belong and are given inspiration and hope year round.”

The kick off class will be held on Sunday May 20th at 3pm at Funky Door Yoga on Polk Street in San Francisco. For more information go to www.karmaforkids.com.

All beneficiary camps are 501c3 non-profits. 100% of the funds raised go directly to pediatric oncology camps in the Karma for Kids participants' home states.

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